



NIBS WORLDWIDE CASE COMPETITION



UNIVERSITY
of Prince Edward
ISLAND

The World's Leading International Business Case Competition

Do you have strong interpersonal and organizational skills?
Enjoy meeting new people and learning about other cultures?
Looking to get involved and gain volunteer experience?

If so, we're looking for YOU.

Call for Ambassadors

The World's Leading International Business Case Competition

UPEI's Faculty of Business is hosting the [Network for International Business Schools \(NIBS\) Worldwide Case Competition](#) in 2019. During UPEI's reading week, Feb. 17-22, we will be bringing 16 schools from all over the world to compete at this world class case competition.

The tournament will unfold over the course of a week. Things will kick off with an opening ceremony and reception on Sunday, featuring a warm welcome from representatives from UPEI and provincial government dignitaries. Matches will start on Monday, with the round-robin phase continuing through Wednesday morning, followed by the quarter-final matches on Wednesday afternoon. Semi-finals and finals will take place on Friday, leading into the Gala Banquet on Friday evening, where the identity of the winning team will be revealed (schedules in Exhibits A and B). During each match, students have either three or four hours to prepare a solution to a business case. The deliverable is a 20-minute presentation, followed by 10 minutes of Q&A.

Schools from the following countries will be competing:

- Avans University of Applied Sciences (Netherlands)
- Bishop's University (Canada)
- Concordia University (Canada)
- Dublin Institute of Technology College of Business (Ireland)
- Haute Ecole EPHEC (Belgium)
- Heilbronn University (Germany)
- Inter American University of Puerto Rico, Metropolitan Campus (Puerto Rico)
- International Business Academy (IBA) (Denmark)
- London South Bank University (United Kingdom)
- Rotterdam University of Applied Sciences (Netherlands)
- Southeast Missouri State University (United States)
- St. Mary's University (United States)
- UC Leuven-Limburg (Belgium)
- Universidad del Istmo (Guatemala)
- University of Guelph-Humber (Canada)
- University of Prince Edward Island, (Canada)

What is an ambassador, you ask??

An Ambassador is a buddy to one of the 16 competing teams. As an ambassador, you are your team's main point of contact during the week and are there to help them get acclimatized to PEI, enjoy the competition, and compete to the best of their abilities. You are with them throughout the week to offer support and friendship. Some Ambassador duties include:

- Emailing your team to introduce yourself approximately a month before the start of the competition
- Meeting your team and accompanying them to the Opening Ceremony in the afternoon of Feb. 17. You will also be giving them a campus tour and helping them get comfortable at UPEI.
- Monday to Wednesday, you will meet your team each morning and get them situated in their preparation room. You will need to be close by during the prep periods in case there are any issues, and notify them 10 minutes before the end of their preparation period.
- You will escort them from their preparation room to their presentation room, upload their slides onto the computer/projector, and watch their presentation.
- If your team advances to the quarter final, you will be expected to continue your duties as ambassador until Thursday or Friday. Those who do not make it past the round robin will only have to attend the final round presentation on Friday evening.
- There are social events most evenings through the week, where you will have free meals and social time with all participants.
- You are also welcome to come to the 'touring day' on the Thursday where participants will tour the Island.
- Following the final round, there is a Gala banquet at the Confederation centre, where you are invited to join in the reception and dinner, as well as the after party at a local bar.

So... what's in it for you?

Being an Ambassador is a great way to get a first-hand view of what case competitions are like, and will help you decide if you'd like to be involved in the case program at UPEI.

It's a great volunteer experience –and looks great on a resume too!

NIBS provides a really fun atmosphere and you will make new friendships with people from all over the world. Opportunities to couch surf, anyone??

You'll get free food all week! Most lunches and dinners are provided for Ambassadors. You will also get to take part in the touring day and enjoy the activities we have planned.

This is a good way to support your school and get involved. It will give you the chance to meet faculty members, business people, and government officials who will be on the Organizing Committee or acting as judges. Great for networking!

How to Apply...

Send an email to nibs2019@upei.ca to confirm that you are interested!



Exhibit A

NIBS 2019 SCHEDULE OF EVENTS		
DAY	Event	Description
SUNDAY		
14:30-18:00	Welcome Reception Opening Ceremony Campus Tours	This is a chance for participants, faculty advisors and volunteers to meet and network with each other, enjoy some appetizers, and take team photos. Event includes an official welcome to Prince Edward Island, a competition overview, and a divisional draw. Ambassadors will then take participants to their preparation rooms, presentation rooms, student lounge etc.
MONDAY		
8:00-17:00	Round 1 (4-hour prep)	The teams start their preparations periods in a staggered manner (example schedule shown in Exhibit B). The whole process of preparation until the end of the presentation is about 7 hours, with many breaks throughout the period.
18:30-20:30	Participant Dinner	Free dinner with all the students and ambassadors at a local restaurant.
TUESDAY		
8:00-17:00	Round 2 (4-hour prep)	The teams start their preparations periods in a staggered manner (example schedule shown in Exhibit B). The whole process of preparation until the end of the presentation is about 7 hours, with many breaks throughout the period.
18:30-20:30	Participant & Advisor Dinner	Free dinner with all the students, advisors, and ambassadors at a local restaurant.
WEDNESDAY		
7:00-12:00	Round 3 (3-hour prep)	Wednesday is 'double case day'. Teams start their first case earlier than usual and have a 3-hour preparation period. There is a break for lunch and then the 8 teams with the highest scores advance to the quarter final in the afternoon.
13:30-18:30	Round 4/Quarter-Final (3-hour prep) Free time	Only the top 8 teams will advance to the quarter final. The rest can have free time. Dinner is on your own tonight. Students may want to explore the town and get to know Charlottetown's hopping club scene.
THURSDAY		
9:00-17:00	Touring Day	We will take the students on a tour of the Island, lunch included. Activities TBA.

FRIDAY

7:00-12:00	Round 5/Semi-Final (4-hour prep)	Only the top 4 teams will do this case. Similar format/schedule to Wednesday. The rest of the teams can relax and explore Charlottetown or come watch the semi-final presentations. Lunch is included for students at UPEI.
13:30-18:00	Round 6/Final (3-hour prep)	Only the top 2 teams will advance to the final round. Other teams have free time until the final presentations, when all participants are expected to attend.
18:15-21:00	Closing Gala	A banquet held at the Confederation Centre of the Arts to celebrate the participants' hard work and success throughout the week. Reception and dinner included.
	After Party	There will an after party at a local venue where participants can relax, dance and celebrate.

Exhibit B - Example schedule for Division 1 on Monday, Feb. 18, 2019.

GROUP A

MATCH 1.1: Room MCDH 246

Team 9

Set-up: [Team 9 Prep Room]	8:30-9:00
Preparation	9:00-1:00 p.m.

Team 1

Set-up: [Team 1 Prep Room]	9:15-9:45
Preparation	9:45-1:45 p.m.

Set-up presentation, Team 9	1:05-1:10
Presentation, Team 9	1:10-1:40
Deliberation first presentation	1:40-1:50 *
Set-up presentation, Team 1	1:50-1:55
Presentation, Team 1	1:55-2:25
Deliberation second presentation	2:25-2:35
Score teams	2:35-2:40
Feedback, Team 9	2:40-2:50
Feedback, Team 1	2:50-3:00

MATCH 1.5: Room MCDH 246

Team 13

Set-up: [Team 13 Prep Room]	10:30-11:00
Preparation	11:00-3:00 pm

Team 5

Set-up: [Team 5 Prep Room]	11:15-11:45
Preparation	11:45-3:45 pm
Set-up presentation, Team 13	3:05-3:10
Presentation, Team 13	3:10-3:40
Deliberation first presentation	3:40-3:50 *
Set-up presentation, Team 5	3:50-3:55
Presentation, Team 5	3:55-4:25
Deliberation second presentation	4:25-4:35
Score teams	4:35-4:40
Feedback, Team 13	4:40-4:50
Feedback, Team 5	4:50-5:00